

## NEWSLETTER/WEBSITE ADVERTISING ORDER

### ADVERTISER INFORMATION

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature (agreement with terms outlined below): \_\_\_\_\_

### SIZE OF NEWSLETTER AD – [See Reverse](#) (check one)

✓	Type	Size	Cost Per Month*
<input type="checkbox"/>	Business Card	2" high x 3½" wide	\$ 27.50
<input type="checkbox"/>	Quarter Page	4" high x 3½" wide	\$ 49.50
<input type="checkbox"/>	Quarter Page	2" high x 7" wide	\$ 49.50
<input type="checkbox"/>	Half Page	4" high x 7" wide	\$ 99.00

### LENGTH OF NEWSLETTER AD TIME (complete)

✓	Duration	Rate* (see Cost Per Month above)	Duration Discount	Non-Profit or Service Organization Discount	Total Cost
<input type="checkbox"/>	1 month	\$	0%	10%	\$
<input type="checkbox"/>	3 months	\$	10%	10%	\$
<input type="checkbox"/>	6 months	\$	15%	10%	\$
<input type="checkbox"/>	1 year	\$	20%	10%	\$

**NEWSLETTER ADVERTISEMENT FORMAT:** The Ad must be provided to the Production Assistant in a "camera-ready" Word, Publisher, or JPEG format, or as a document (business card or typed format).

**Newsletter Ad Submittal Deadline:** 10<sup>th</sup> of each month, for publication the following month.

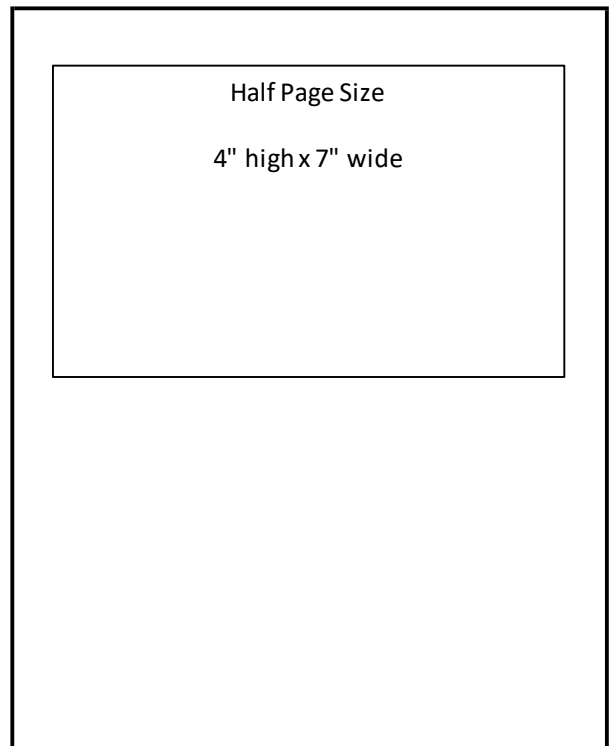
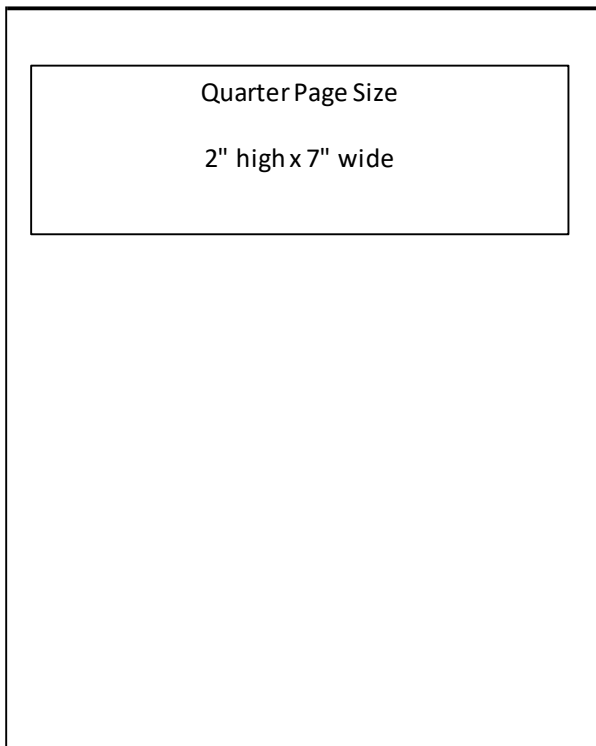
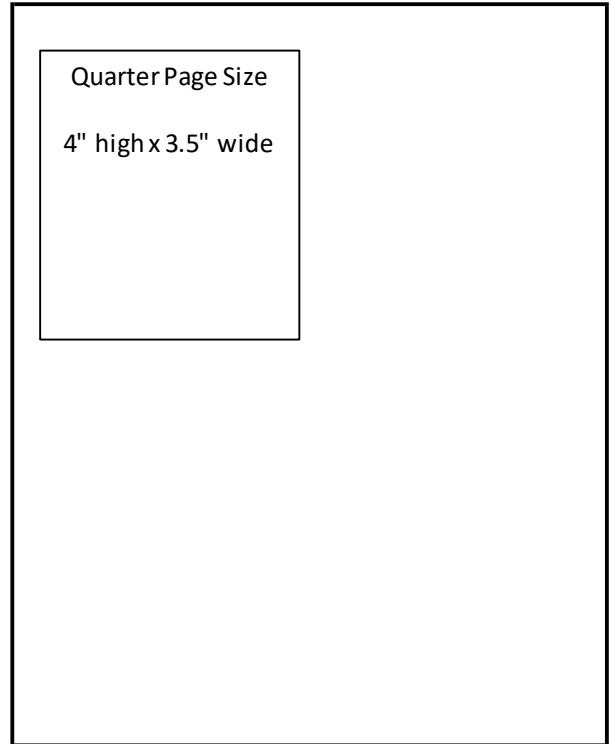
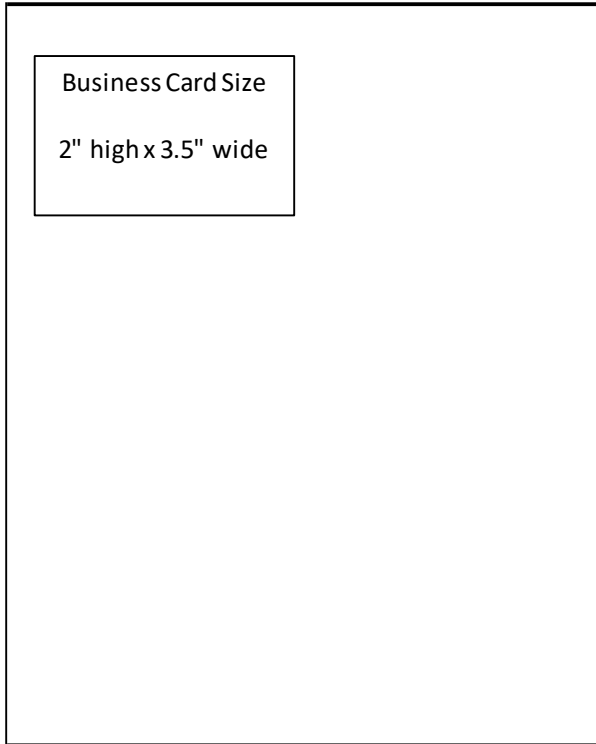
**Payment Information:** Payment is due with submittal of advertisement.

For additional information, please contact the Shelter Bay office at [aserworld@shelterbay.net](mailto:aserworld@shelterbay.net)

Online/fillable/printable version available at: [www.shelterbay.net](http://www.shelterbay.net)



**Newsletter Advertising Order  
Newsletter Ad Sizes Available**



**As depicted on full Pages**